



NEWTON COUNTY

## INDUSTRIAL DEVELOPMENT AUTHORITY

# IMPACT REVIEW Q3 2025



**Groundbreaking at Rivian's  
new manufacturing site in  
Stanton Springs — marking  
the start of a new era for  
innovation, jobs, and growth  
in our community.**





## AWS Workforce Convening

NCIDA was honored to attend AWS' Regional Convening, where leaders from education, government, and industry came together at HQ2 to strengthen workforce development. The event fostered collaboration, new partnerships, and strategies to meet the evolving needs of employers and workers as AWS builds its local site.



## SEDC Conference in OKC

The 2025 SEDC Annual Conference in Oklahoma City set new records and featured sessions on redevelopment, energy, rural and film industry growth, and resilience—showcasing the strength of economic development across the South.





## New Workforce Development Framework Unveiled

In collaboration with our office, NCSS, unveiled the new Workforce Development Framework to an audience of industry and community leaders on August 28th — a bold strategy to make Newton County schools not just a path to graduation, but a launchpad to post graduation opportunity. By aligning classroom learning with real-world career pathways, the framework will prepare students for workforce opportunities like never before.



**NEWTON COUNTY SCHOOLS**  
**WORKFORCE**  
**DEVELOPMENT**  
 Skills | Community | Industry | Readiness

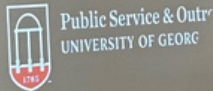


## NCIDA Presents at UGA – Terry College of Business

UGA's new 2025–2026 school faculty tour included a stop at the Terry College of Business Office in Buckhead, where Executive Director Serra P. Hall and Georgia Power's Ashley Varnum led a session on economic development in Georgia. The program underscored the university's commitment to connecting faculty expertise with real-world economic opportunities and highlighted the power of collaboration between academia, business, and state partners.

### UGA Economic Development

Matt Colvin, Director of Economic Development  
Serra Hall, Newton County Industrial Development /  
Ashley Varnum, Georgia Power



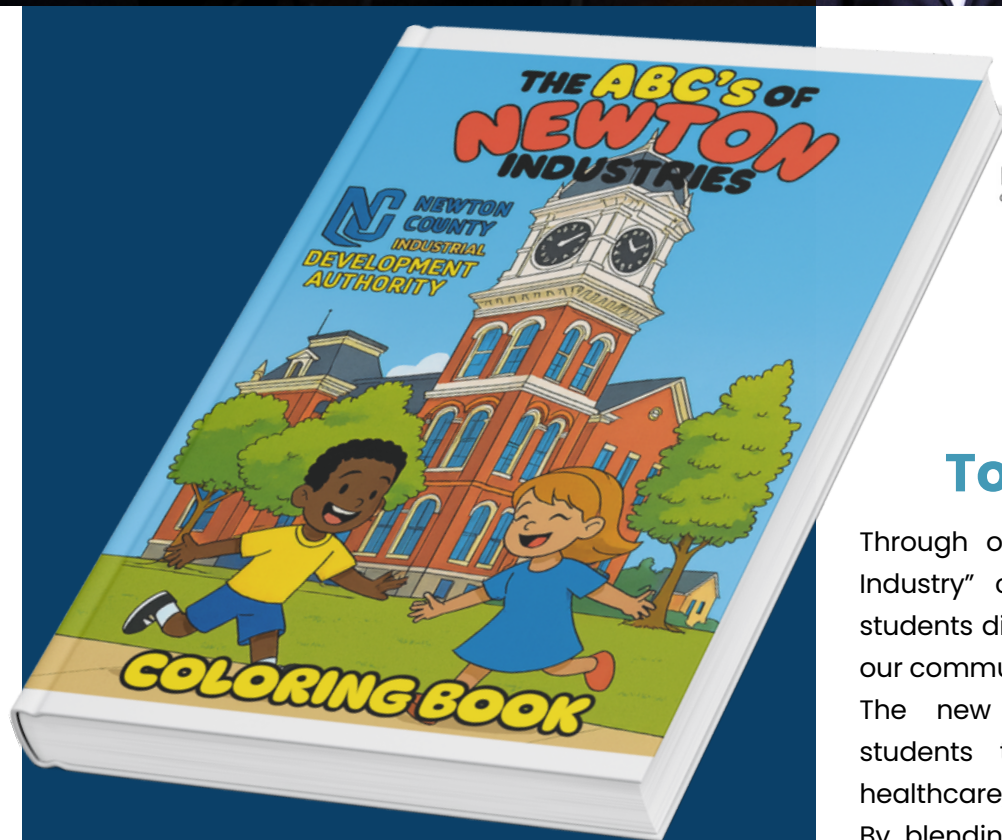
## GEDA Annual Meeting

GEDA Annual Meeting – Sept 17 – 19. The NCIDA Team attended GEDA Annual Meeting in Savannah where they heard from guest speakers Ron Clark, Malcolm Mitchell and many Georgia industry leaders, including Meta's Katie Comer.



## Q3 Industry HR Roundtable

Our Team hosted 30 local HR professionals at the Q3 Roundtable. Guest speakers included Jeffrey Johnson from TCSG, Bailey Ivey from MAU and Andrea Lane from Piedmont Newton, as well as a Hiring Presentation from Beverly Sanders at Nisshinbo.



## New IDA Project: Coloring the Path to Tomorrow's Workforce

Through our newly created "The ABC's of Newton Industry" coloring book, we're helping elementary students discover the amazing industries right here in our community — one coloring page at a time!

The new coloring book introduces elementary students to local career pathways in aviation, healthcare, manufacturing, public safety, and more. By blending creativity with career awareness, we're showing that big dreams can start small — even with a box of crayons.

Created by NCIDA team members, with input from local industry and Newton County School partners, this project connects classrooms with local employers, teaches local industry terms such as "KPI's", "EVTOL" and "Ultraprocessing" to help inspire the next generation of Newton County's workforce from an early age.

