



NEWTON COUNTY

INDUSTRIAL DEVELOPMENT AUTHORITY

IMPACT REVIEW Q1 2025



Welcome to the First Edition of the NCIDA's Impact Review

We are excited to introduce the inaugural edition of the NCIDA Impact Review, a new quarterly publication designed to highlight the outstanding work of our team, partners, and collaborators. Every three months, this publication will serve as a comprehensive recap of the key accomplishments, and milestones that have shaped our efforts and initiatives.

In this first edition, we reflect on the past quarter and share the exciting progress we've made together. From groundbreaking projects to community partnerships, we'll shine a spotlight on the collective impact we've had in driving positive change. We hope this review provides insight into the strides we are making and offers a glimpse of what's ahead.

Stay tuned for updates, success stories, and the incredible work that's moving us forward—together.





Almost Time To Fly!

Archer Aviation received the Covington site's certificate of occupancy on December 19, 2024. The 400,000 square foot site is currently being tooled in preparation for the Midnight eVTOL production. Archer's goal is to ramp production from there to a rate of two aircraft per month by the end of the year. The Covington manufacturing site will eventually produce 650 Midnights per year.



NCS Principal Industry Day

NCIDA hosted principals from across the district at various industries in an effort to educate school leadership on local career opportunities for NC students. Following the tour, representatives from Archer, Rivian and Ascend Elements spoke about their companies and connection to Newton County.





2025 GA Legislative Session Kick Off

As the 2025 Georgia Legislative Session began on January 13th, the Newton County Industrial Development Authority is dedicated to supporting our elected officials in driving growth and prosperity across our state and local communities. We believe collaboration between industry, government, and stakeholders is key to advancing policies that promote a thriving business environment. We remain committed to working with our representatives to ensure Newton County and Georgia are places where businesses can thrive. Let's continue to unite in support of policies that benefit all citizens and industries.

NCIDA Legislative Priorities:

Local & State: Workforce Development, Healthcare, Business, Economic Development, Transportation

Federal: Business, Tax, Trade & Transportation

Newly Created NCS Gateway Program Is Underway

Gateway, a NCS - NCIDA Workforce collaboration project kicked off this month. The program was created as a cohort model to provide programming for traditionally underrepresented populations, to assist them in achieving their best fit. Recruiting juniors and seniors, Gateway will expose students to industry opportunities, provide tools and skills needed to build post-high school careers in the workforce. Students will have:

- Exploration opportunities
- Content workshops
- Guest Speakers / mentorship opportunities



Serra P. Hall Named To GEDA Executive Board

2025 GEDA Executive Officers



Cal Wray

Chair
Augusta Economic
Development Authority



Stacy Watson

First Vice Chair
Georgia Ports Authority



Charlie Moseley

Second Vice Chair
Georgia Power



Serra Hall

Secretary-Treasurer
Newton County Industrial
Development Authority



Trip Tollison

Immediate Past Chair
Savannah Economic
Development Authority

Our Executive Director, Serra P. Hall was named to GEDA's Executive Board of Directors for 2025. This incredible acknowledgement highlights Serra's leadership and economic development expertise across the entire state of Georgia.



Be Pro, Be Proud in Newton County

BPBP in Newton is possible thanks to collaboration between the NCIDA, GPTC and NCSS. The truck spent the week of Feb 3-7 at the NCCA, with 500 students from the STEAM Academy, RISE Academy, Veterans, Cousins, Liberty and Indian Creek Middle Schools, as well as Alcovy, Eastside and Newton High School.

At a glance:

The "Be Pro Be Proud Georgia" program is an initiative aimed at addressing the skills gap in Georgia by promoting careers in the skilled trades. It encourages young people to pursue opportunities in fields like construction, manufacturing, and transportation through hands-on experiences, mentorship, and exposure to trade professions. The program helps raise awareness of the importance of these careers, offering resources and support for individuals to develop the necessary skills and enter high-demand, high-paying jobs in Georgia's workforce.



February 13, 2025



Takeda's Zero Waste Initiative Kicks Off At Covington Campus

As demand for plasma-derived therapies increases, so does the need for single-use plastics in plasma collection. Takeda is investing in solutions to balance its commitments to patients and the planet. As part of its sustainability efforts, Takeda aims for zero waste-to-landfill at major locations by 2030.

To support this, Takeda invested \$10 million in a biomedical plastic waste processing facility at its Covington, GA, plasma manufacturing site. The 8,000-square-foot facility sterilizes and shreds millions of plastic items annually, which are then recycled into products like containers and flooring, reducing landfill waste and the need for virgin plastic. Takeda is tackling the global challenge of biomedical plastic waste with innovative methods.

This event brought together students, faculty, and industry leaders to explore emerging workforce trends, gain insights into in-demand skills, and map pathways to future success. The event included two separate panel discussions focused on economic outlooks for our region and industry opportunities in Newton County.

Panelists included Serra P. Hall, Shane Short from The Development Authority of Walton County, Andrew Carnes with Georgia Power, and Career Panelist: Blake Graham from APCU, A.J. Palomino from Thomas & Hutton, LaAngela Cabbell from Takeda, and Jacob Ulrich from Piedmont Newton.

Brian Kitchens and Andrea Hendricks were moderators.

GSU-Newton & NCIDA Host Student Career Event On Feb 14



NCIDA Featured at NCSS' "State of the District"

Staff and programs supported by the NCIDA were featured at the recent "State of the District" program, lead by Superintendent Dr. Duke Bradley, III on Feb 11. Features included the "Connect Newton" program and "Be Pro Be Proud Georgia".



Covington Town Center Wins "Deal of the Year" at the Chamber's Annual Meeting





Newton Industry Day at the Capitol

Newton Industry Day in Atlanta – the NCIDA Board, along with local industry leaders and legislators spent a day of meaningful conversation and collaboration at the Georgia State Capitol.

Our industry participants met with Lieutenant Governor Burt Jones, received recognition in both the State House and Senate Galleries, attended lunch at the Commerce Club, followed by an afternoon discussion led by Kristi Brigman, Chief Economic Development Officer at the Metro Atlanta Chamber.

The day capped off with an evening reception in the Blue Room at the Georgia Freight Depot, where guests spent one-on-one time with over 25 legislators and state leaders.



 ARCHER  Meta  RIVIAN

 GEORGIA
PIEDMONT
TECHNICAL COLLEGE

 Piedmont
NEWTON



Annual Wages & Benefits Breakfast



This event was attended by 14 local industry HR teams: Archer, Ascend Elements, BD, Beaver Manufacturing, Bridgestone Golf, Clairon Metal, General Mills, Indorama, McKinley Packaging, Nisshinbo, Process Equipment & Controls, SK Microworks, SRG Global, and Verescence.

The presentation included survey results, relevant regional employment trends, and benchmark data points from previous years.

NCIDA at the ECG Economic Development Summit



The ECG Summit provided an exclusive platform for members to engage with subject matter experts, share best practices, and network with peers and service providers.



Rivian Executive Leadership Team Visit

Rivian CEO R.J. Scaringe and full Executive Team visited the site and attended lunch at Oxford College with key project stakeholders.